

(25)

$$c. \text{ EVSI} = |EV_{wSI} - EV_{w_0SI}|$$

$$\begin{aligned} &= 43.90 - 40.25 \quad \leftarrow \text{from part (a)} \\ \text{EV of market info} &= 3.65 \quad \text{OR } \$3650 \end{aligned}$$

$$d. \text{ E} = \frac{\text{EVSI}}{\text{EVPI}} \times 100$$

$$= \frac{3.65}{9.0} \times 100 = 40.56\%$$